

Special LIMITED TIME Opportunity

Each summer, The Discovery Museum hosts 8 weeks of Summer STEM Explorers programs – providing over 15,000 learning hours of hands-on activities to local children. **Our summer programs are marketed to Fairfield County families through targeted advertising campaigns** and annually serve over 500 young learners.

If your company shares our vision of enabling young people to confront tomorrow’s problems through enhanced STEM learning, then sponsorship offers a great opportunity to associate your brand with tremendous STEM learning outcomes regionally this spring and summer.

Customized Marketing

Discovery Museum will recognize Summer STEM Explorers sponsor investments of \$5,000 (or more) with logo placement on:



T-Shirts



Mailings



Posters & Signage

Sponsorship commitments and logos are due NO LATER THAN February 7, 2017 to John Chamberlain at chamberlain@discoverymuseum.org or (203) 372-3521 x128.

Summer Sponsorship Benefits

Sponsor Benefits

| | Explorer \$1,000 | Designer \$2,500 | Maker \$5,000 |
|--|---------------------|---------------------|------------------|
| General admission tickets (one-time use) | 2 | 5 | 10 |
| Discounts on memberships | 10% | 10% | 15% |
| STEM Night Out event passes | | 2 | 4 |
| Invitations to special events | • | • | • |
| Group volunteer opportunities | | | • |

Marketing Opportunities

| | Company Name | Company Name | Company Name, Logo |
|---|--------------|--------------|--------------------|
| Recognition through on-site signage | Company Name | Company Name | Company Name, Logo |
| Discovery Museum website | Company Name | Company Name | Company Name, Logo |
| Donor wall in Museum lobby | • | • | • |
| PR material and social media campaigns | • | • | • |
| Discovery publications and donor listings | • | • | • |
| Customized marketing opportunities | | | • |