



## ARE YOU INTERESTED IN HELPING CONNECTICUT'S CHILDREN WHILE THOUSANDS OF POTENTIAL CUSTOMERS LEARN ABOUT YOUR COMPANY?



On Memorial Day weekend 2010, The Discovery Museum, Three Wing Flying Services, and Black Horse Garage proudly present **"Wings & Wheels: Corsairs Over Connecticut."**

This spectacular three-day event will celebrate the **70th anniversary of the famous F4U Corsair**, our honored military veterans, and **Discovery Museum and its mission** to increase science literacy for Connecticut's students so they can become highly skilled engineers, scientists and technology specialists in the competitive marketplace.

Founded almost **50 years ago**, the Discovery Museum has evolved into a regional educational resource touching tens of thousands of children annually and their teachers through a wide variety of science programs and services. Discovery's commitment to science education and Bridgeport public schools in particular is deep and far-reaching:

- Serve 543 school groups on-site and 400 groups off-site, **reaching 40,000 students**;
- Provide enriched programming for children left alone after school. Working through Bridgeport's Lighthouse program, **more than 400 children** enjoy safe, after-school and summer science programs;
- Deliver almost **3,500 hours in Bridgeport public and parochial classrooms** teaching hands-on, mind-on science with curriculum that meets state Department of Education standards;
- Supply science enrichment to **275 Talented and Gifted** Bridgeport students, grades 4-8;
- Provide custom inter-district programs (including Fairfield, Stratford, Trumbull, Monroe) to build relationships among more than 1,000 urban and suburban students;
- Taught **950 students** during 3-day green **expo energy sustainability and environmental stewardship**; grades 1-7, from greater Bridgeport region including Stamford and Newtown;
- Home to NASA's Challenger Learning Center, only 52 in the world, and the Henry B. duPont III Planetarium;
- **Discovery Science Magnet School** to be completed 2011-12. Unique national model in partnership with Sacred Heart University; will host **500 pre-K-8th graders**; 70% from Bridgeport, 30% from the suburbs.

Despite the good news of substantive outreach and a new partner school, Discovery's **revenues were cut by more than \$250K** in grants, aid, donations, and other revenues in 2009. More state budget cuts are coming. Further, the new state-of-the-art school is a Bridgeport public school and does not bring new funding to Discovery.

The success of "Wings & Wheels: Corsairs Over Connecticut" will help sustain our commitment to the thousands of schoolchildren we teach while providing the southern New England region a memorable, fun-filled weekend of family activities in the air and on the ground. **In 2005, more than 40,000 attended a similar event at the same venue, and this year's attendance is expected to be even bigger!**

In this time of heightened **corporate citizenship** and **national focus on science literacy**, Wings & Wheels provides a platform tailor-made to promote both. As an event sponsor, your firm will be prominently featured in extensive local, regional and national media and in on-site materials from admission tickets to banners. Your contribution will position your company as a **thoughtful corporate citizen and benefactor** to our area's **school children especially those who have to struggle with less**. Please review the sponsorship opportunities enclosed, and **call us at 203-372-3521 x123 to become a sponsor today!**

We reach the children hungry for knowledge, driven by curiosity, inspired by wonder. Help us feed their imaginations and protect their futures. Help us keep the spark of Discovery alive!

Very truly yours,

Donna M. Curran  
Development Director  
The Discovery Museum

Tim Brady  
President  
Three-Wing Flying Services

Mitchell P. Marsico  
Vice President  
Black Horse Garage



# Wings & Wheels 2010

Corsairs Over Connecticut

Memorial Day Weekend

Saturday, May 29-Monday, May 31



## Purpose

- Celebrate the F4U Corsair's 70th Anniversary – Connecticut's Official State Aircraft
- Honor Veterans from The Greatest Generation through the Afghanistan & Iraqi Conflicts
- Support The Discovery Museum's Science Education Mission

## Event History at Sikorsky Memorial Airport

- 1997 - Last Air Show. 3-day attendance 35,000
- 2005 - Corsairs Over Connecticut 2005. 3-day attendance estimated at 40,000
- 2006-2009 - Annual Open Houses hosted by Three Wing
- 2009 – One-Day Open House. Almost 1,800 on rainy day; netted \$10,000 for Discovery Museum

## Expected Three-Day Attendance

40,000+

## Key Beneficiaries

- Discovery Museum to fund science/technology mission Educating pre-K – 8<sup>th</sup> grades. 2009--Programs lost, and others at risk
- Honored veterans
- Sponsors
- The City of Bridgeport and Town of Stratford

## Lead Sponsors

- Three Wing Flying Services
- Black Horse Garage
- Others in Development

## Airport Sponsors

- Volo Aviation
- Gama Aviation
- Stratford School of Aviation

*All lead and airport sponsors are providing their services at no cost.*



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Corsairs Over Connecticut  
Memorial Day Weekend

Saturday, May 29-Monday, May 31  
9:30 a.m.-3:30 p.m.



## Celebrate 70<sup>th</sup> Anniversary of the F4U Corsair

CT's Official Aircraft

Honor Our Veterans from The Greatest Generation to the  
Afghanistan & Iraqi Conflicts

Support Discovery Museum Where Imaginations Soar  
Southwestern CT's Science Technology Education Resource



May 29-30

## Wings Highlights

### MORE THAN 30 VINTAGE AND MILITARY AIRCRAFT

Five F4U Corsairs; the C-54 "Spirit of Freedom"; Sikorsky's UH-60 Blackhawk & H-34; T-28 Trojan; Mitchell B-25 "Panchito"; C-23 Sherpa; L-39 Albatross Jet Fighter Trainer; T-6 Texans; C-45; L-3; J-3; L-19; Stearman; Spartan Executive; DeHavilland Beaver, and more!



### FREE YOUTH ACTIVITIES

Build your own paper "rocket" and launch it on our test range!  
See a demo on amazing space travel science and what it's really like in space!  
Get a close-up look at real moon rocks and NASA Space Suit!  
*Free flights for children ages 8 to 17 through EAA Young Eagles!*



### AVIATION & AUTOMOBILE MIDWAY

Themed Merchandise  
Wide Selection of Tasty Food and Beverages  
Free Fingerprinting and Photographing of Children by NYLife  
*Chance to Win a 45-Minute Ride in a WWII T-6 Texan*



## MEET NASA ASTRONAUT AND TEST PILOT JOE EDWARDS WITH HIS NAVY F-14

### WORLD WAR II HANGAR DANCE

**May 29** Dress for the Era. Music by **The Stardusters Big Band Swing**. Vintage Aircraft and Rare Vintage Autos Add to the Mood

May 29-31

## Wheels Highlights

**May 29-30** Spectacular, Award-Winning Show Cars from **Black Horse Garage!**  
Wide Range of Eras: Mercedes-Benz; Packard; Cadillac; Ferrari; Maserati; Aston-Martin; Jaguar; Porsche; Austin Healey; Hudson; Lola; Shelby Cobra; Rolls-Royce; Bentley, More!  
**May 31** 200 Pre-Registered (By Invitation Only) Vintage and Classic Cars: Ferrari; Maserati; Aston-Martin; Jaguar; Porsche; Mercedes-Benz; Packard; Cadillac; Austin Healey; Hudson; Lola; Shelby Cobra; Ford; Chevrolet; Pontiac; Chrysler and many others!  
**Demonstrations of Collector Car Restoration Techniques & Show Detailing**



FOR MORE INFORMATION CALL (203) 372-3521

To Benefit The Discovery Museum and Planetarium, southwestern CT's pre-eminent non-profit  
education resource for science and space education. A 501 (c)(3) organization

[www.discoverymuseum.org](http://www.discoverymuseum.org)



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## Sponsorship Levels

Presenting Sponsor (1)	\$25,000
Warbird Sponsors (6)	\$15,000
Automobile Show Sponsor	\$15,000
Hangar Dance/Dinner Sponsor	\$10,000
Youth Activities Sponsor	\$10,000
WWII VIP Veteran Guest Sponsor	\$ 5,000
Gold Sponsor	\$ 5,000
Silver Sponsor	\$ 2,500
Bronze Sponsor	\$ 1,000

## Merchandise Midway (Weekend Rate)

10 x 10	\$ 275
10 x 20	\$ 475
10 x 30	\$ 575

## Program Ads

Full Page	\$1,000
Half Page	\$ 500
Quarter Page	\$ 250

## Admission

Child 5 and Under	Free
Child 6-12	\$6
Adult 13 and Over	\$12
Military w/Reserve or Active ID	Free
Discovery Museum Members	Half Price
Groups of 20 or More	Half Price

# Wings & Wheels 2010

## Corsairs Over Connecticut Memorial Day Weekend

**Saturday, May 29 – Monday, May 31**

### Sponsorship Benefits

	SPONSORS \$10,000+	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
Complimentary Program Ad	Full Page	Half Page	Quarter Page	Quarter Page
Adopt a Corsair or Classic Auto	Yes, 1			
Dance Tickets	10 (1 Table)	6	4	2
VIP 3-Day Pass	12	8	4	4
VIP Parking Pass	3	2	1	1
Opportunity to Display Banner at Event Entrance	Large	Medium	Small	
Recognition on Volunteer Apparel	Large	Medium	Small	Small
Opportunity to Distribute Promotional Items at Event	Yes	Yes		
Signage at Discovery Museum	Yes	Yes		
Complimentary Rental at Discovery	Yes, 1			
Brand Identity in All Print Advertising	Yes	Yes		
Brand Identity in All Event Tickets	Yes			
Pre- and Post- Event Public Relations	Yes	Yes		
Link on Discovery Museum and Wings & Wheels Websites	Yes with Logo	Yes	Sponsor name listed	Sponsor name listed

**Proceeds to Benefit The Discovery Museum's Science/Technology Education Mission  
Serving the Children of the Greater Bridgeport Region for Almost 50 Years**

